

### Summary

- **Experienced Photojournalist:** With 35 years of expertise in photography, photo editing, and page design.
- **Knight Fellowship:** First recipient of Knight Fellowship or San Jose State University to mentoring journalism students to innovate storytelling.
- **Leadership and Coordination:** Successfully coordinated and mentored student photographers, designers, and writers for an interactive digital magazine at San Jose State University.
- **Media Innovation:** Developing "Camera Slinger," a video podcast dedicated to visual journalism professionals.
- **Effective Partnerships:** Established and managed a productive partnership between San Jose State University and Adobe.
- **Inclusive Storytelling:** Passionate advocate for inclusion in photography and graphic design.
- **Accessibility:** Advised on ways to make digital products more accessible to people with disabilities.

### Skills

- Photo Editing • Visual Storytelling • Interactive Design • Project Management • Team Leadership
- Art Directing • Page Design • Word Press • New Media • Multimedia • Newspapers • Print
- Digital Media • Magazines • Creative Services • Adobe Photoshop • Adobe Illustrator
- Adobe InDesign • Podcasting • App Design • Articulate Storyline • Articulate RISE

### Experience

#### **Digital Projects Consultant**, Newrider Media, *Aug 2018 - Present*

- Launching Camera Slinger, a video podcast dedicated to visual journalism
- Produced the Behind the News Photographer Podcast about photojournalists
- Research, interview guest for podcast including National Geographic and Pulitzer Prize photographers
- Edit audio episodes
- Manage website, social media and deployment of podcast
- Run newridermedia.com

#### **Instructional Technologist / Media Designer**, TRC Healthcare, *May 2016 - Jan 2023*

- Photo editing including selection and edit photography for quality
- Research stock photography
- Conducted studio photography when stock photography did not have the correct photography
- Implement effective storytelling techniques reflecting diversity
- Lead the design of a new pharmacology course
- Produce interactive and informative experiences comprised of audio, video, graphic design, and photography
- Revamped Pharmacology with better use of photography and art
- Created graphic design that includes typography, and interactive elements
- Art directed graphics, photography and audio

#### **Media Advisor**, San Jose State University, *Jan 2012 - May 2015*

- Inspired student team to push the limits of storytelling using innovative technology
- Coordinated production and launched first digital magazine
- Secured Apple developer ID for SJSU & oversaw production of apps
- Coordinated workflow for digital magazine from concept to market launch in four months
- Developed user-friendly asset management system to organize and maintain 2,100 pieces of equipment

**Graphic Design Internship**, San Francisco Chronicle, *Aug 2013 - Dec 2013*

- Worked collaboratively with technical leadership to develop a music festival app
- Assisted in development of digital database for city events
- Integrated interactive data visualization graphics into highly responsive websites using HTML, and CSS

**Photojournalist**, The Record, *Jun 2002 - Sep 2006*

- Photographed and produced the first multimedia project for the newspaper website telling a multimedia story of bloodless bullfighting in California
- Nurtured collaborative relationships to improve communication and develop collaborative teams
- Prioritized tasks and photographed assignments for daily newspaper with circulation of more than 58,000

**Photojournalist, Intern**, Arizona Daily Star, *Aug 2001 - Dec 2002*

- Delivered daily assignments for 90,000-circulation newspaper
- Edited daily photography for print and digital publications
- Produced paper's first interactive, multi-media story combining graphic and interactive design, sound and photography

**Education**

**San Jose State University**

- Master of Science, Mass Communications and Digital Media 2012 - 2015
- Bachelor of Science - BS, Photojournalism 1999 – 2003

**Honors & Awards**

**Honorable Mention, News Photography**, San Francisco Bay Area Press Photographers Association 2005

**First Place, General News**, College Photographer of the Year, 2000

**Knight Fellowship**, San Jose State University, First Knight Fellowship awarded by San Jose State University, 2014